



**Durham**  
University  
Business School



# Senior Leader Apprenticeship



# Why Durham?

Shaped from over 50 years experience working with regional, national and international private and public sector clients, our progressive executive education empowers businesses to maintain their competitiveness in an ever-turbulent global economy.

When you choose Durham, you're opting for unwavering quality that yields immediate, tangible outcomes for individuals and organisations alike.

## Explore the Durham Senior Leader Apprenticeship

Whether you are looking to upskill your staff or grow your operations our Senior Leader Apprenticeship provides a robust foundation for participants to evolve into strategic and influential leaders.

The programme is built to challenge, inspire and provide apprentices with the business knowledge, experience

and enhanced capabilities to steer and lead in a global environment. The apprenticeship covers thought-provoking and innovative content on Strategic Management, Leading and Managing People, Operations and Technology, Accounting, Finance and Economics, Marketing and Sustainability and Ethics.

“Durham is a very reputable university, and their experience and prestige was a draw when looking for a provider for the apprenticeship. The Senior Leader Apprenticeship has been a real development opportunity for me, stretching my learning and helping me contextualise what I have been taught into my business environment. Strong teaching, face to face in Durham, in group sessions, has allowed me to learn from subject leading academics and, as importantly, bounce ideas off a cohort from a mixture of businesses.”



**Chris Riding**

Senior Leader Apprentice 2022

Hear Chris' full testimonial

## Benefits for Business

- The Senior Leader Apprenticeship (SLA) is employer-led - the knowledge, skills and behaviours were set by a trailblazer group of companies from a variety of sectors.
- Opportunity to create a flexible and bespoke programme that is tailored to your business needs.
- Employers have clear visibility of what apprentices are learning and apprentices can immediately utilise their learning in the workplace and enhance organisational performance.
- The Senior Leader Apprenticeship is fully funded for all Apprenticeship Levy paying employers.
- The programme helps employers to support staff retention by investing in training and development.



## Benefits for Apprentices

- Opportunity to upskill and achieve a Level 7 (Master's equivalent) qualification, fully funded by your company.
- Given six hours per week of your contracted hours to work towards your apprenticeship.
- Gain a Postgraduate Certificate in Senior Leadership Development, awarded by Durham University.
- Acquire the skills and knowledge to progress within your career.
- Add value to your organisation as you study.
- Join Durham's prestigious alumni network which consists of 128,000 members from across the world and from a wide range of business sectors. Durham's alumni team provides life-long career support and networking opportunities.
- Enhance knowledge of strategic business functions.
- Apprentices have the support of an academic mentor and a workplace mentor to assist with the implementation of learning throughout the whole programme.

"As I progress in my career and move into more senior roles I felt a need to gain a greater understanding of business outside of my background and experiences in software development. Doing the Senior Leader Apprenticeship is giving me the opportunity to explore new areas, and relate them back to my previous experiences and my business. The apprenticeship side also ensures I can look for additional opportunities within my business to stretch myself in ways that support my development in a more focused way."



Hear Andy's full testimonial

### Andy Ranson

Senior Leader Apprentice 2023

## Entry Requirements

### Those looking to enrol on the Senior Leader Apprenticeship must have the following:

- Have UK residency or meet the appropriate visa conditions.
- Spend a minimum of 50% of working time in England.
- Be in paid employment for at least 30 hours per week.
- Be able to commit to the whole duration of the apprenticeship including End Point Assessment.
- Have the full support of your employer and commit to engaging in all apprenticeship requirements.
- A minimum of three to five years managerial work experience.
- An Upper Second Class Bachelor Degree or a portfolio of evidence of management experience.
- English language certificates if English is not your first language.
- Evidence of Level 2 English and Maths.

## How is the programme delivered?

Our programme is delivered with a dynamic blend of immersive in-person teaching blocks, engaging virtual activities and comprehensive online materials. Apprentices' journey is enriched through six hours per week of their work time dedicated to 'off the job' training

and progressive development aligned with the apprenticeship. This will include module teaching, studying and extra continuing professional development (CPD) - ranging from conferences and site visits to internal training sessions.

### Example on-site teaching date timetable:

Module	Induction	Leading & Managing people	Strategic Management	Accounting, Finance & Economics	Ops & Tech	Marketing	Sustainability & Ethics
Jun 24	10th	11-14th					
Jul 24							
Aug 24							
Sep 24			9-12th				
Oct 24							
Nov 24				4-7th			
Dec 24							
Jan 25					20-23rd		
Feb 25							
Mar 25							
Apr 25							
May 25						6-7th	
Jun 25							
Jul 25							
Aug 25							
Sep 25							22-23rd
Oct 25							
Nov 25							

## Where is the programme delivered?

Teaching blocks span two or four days each. These sessions are delivered at the esteemed Durham University Business School, fostering an environment of interactive learning and collaboration. Between these teaching blocks, there are dynamic online activities that reinforce the learning journey with resources designed to boost growth.

## Fees and Financial Support

Apprenticeships are paid for by employers, not apprentices.

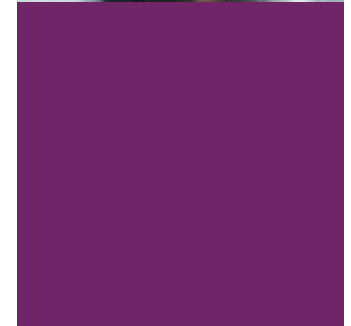
The total cost of the Senior Leader Apprenticeship at Durham is £14,000. It is fully funded for all Apprenticeship Levy paying employers. Non-levy paying employers will be able to claim 95% of the cost of the apprenticeship from the Government.

More information on funding please contact our team at [exec.ed@durham.ac.uk](mailto:exec.ed@durham.ac.uk)

## Qualifications and Progression

All successful participants will receive the Level 7 Senior Leader Apprenticeship qualification and a Postgraduate Certificate in Senior Leadership Development, awarded by Durham University.

All participants who successfully complete their Postgraduate Certificate in Senior Leadership Development will have the option to continue their studies. For an additional fee, Senior Leader Apprenticeship graduates can go on to undertake the Durham MBA (Online) programme.





## Next Steps

For any enquiries or to embark on your journey with the Durham Senior Leader Apprenticeship, don't hesitate to contact our dedicated team at **exec.ed@durham.ac.uk** We're here to guide you every step of the way.



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[durham.ac.uk/business/sla](https://durham.ac.uk/business/sla)

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